“Every child, regardless of his or her circumstance in life, deserves an equal shot at a great education.”

– JOSEPH E. ROBERT, JR., FOUNDER, FIGHT FOR CHILDREN
OVERVIEW

Mission:
Fight For Children works to ensure that all students in Washington, DC are engaged, ready to learn, and on a path to future success.

Values:
At Fight For Children, we believe that in order to achieve our mission, we must:
- Fight for equitable opportunities, empowering and inspiring every child to reach his or her full potential;
- Operate with the swiftness of a small, aligned, and powerful team that is unafraid to tackle big issues;
- Approach challenges differently and discover creative solutions that drive change; and
- Openly share our purpose and rally the community to help shape the future of Washington, DC.

Our Work:
Fight For Children aims for every child in Washington, DC to experience a quality education, ensuring the academic and social-emotional foundation necessary to achieve success in school and in life. We operate programs designed to achieve this goal, while also collaborating with nonprofits and schools across the city to build community commitment to our mission.

“We want to maintain a sense of wonder so that children in our classrooms always feel that something exciting will happen.”
— TEACHING STAFF AT FRIENDSHIP PUBLIC CHARTER SCHOOL, ARMSTRONG CAMPUS
YEAR IN REVIEW

JANUARY
Began the year serving more than 3,500 students through the Joe’s Champs program

MARCH
“Kits for Kids” launches with 260 backpacks delivered to Joe’s Champs schools

JUNE
Refurbishes partner school in Ward 1 as part of FFC community engagement

SEPTEMBER
Launch of Fight For Children Week to raise awareness (and nearly $20,000!) for DC children

DECEMBER
- 12 schools graduate from Joe’s Champs
- “Kits for Kids” delivery to 200 students before Winter Break

FEBRUARY
Hundreds of teachers and school leaders attend FFC’s spring conference on Language and Literacy through the Arts

APRIL
FFC takes Joe’s Champs school leaders to Boston to visit experts in the Boston Public School District

AUGUST
Refresh of FFC brand and launch of new website

NOVEMBER
Fight Night 2017 raises nearly $4.3 million
FINANCIALS

Fundraising:
Fight For Children’s 2017 operating budget is comprised of revenue generated from several fundraising initiatives including Fight Night, government and foundation grants, private donations, corporate sponsorships, and grassroots fundraising efforts. To ensure the organization continues to demonstrate impact, Fight For Children relies on generous investments from those who share the organization’s mission and values.

A copy of Fight For Children’s 2017 audited financials may be obtained by calling 202-772-0417.

Fight Night:
Thousands of guests attended Fight Night 2017, which raised millions for at-risk children throughout Washington, DC. For the first time, the evening featured mixed martial arts through the Professional Fighters League, and culminated in an outstanding performance by rock super group Royal Machines.

2017 REVENUE — 100% = $4,945,183

42% Fight Night  
18% Strategic Partnerships  
20% Program Donations  
18% Donated Product/Services  
1% Other  
1% Investment Income

2017 EXPENSES — 100% = $4,017,693

59% Fight Night  
20% Programs  
20% Support & Administration  
1% Other

“I had the awesome opportunity to attend Fight Night 2017 as a guest of a table sponsor and it was truly a magnificent event.”

– LUKE HOWE, EXECUTIVE VICE PRESIDENT, GOVERNMENT TACTICAL SOLUTIONS
**SUPPORTERS**

**$1,000,000 AND UP**
- Under Armour / Cupid Foundation

**$100,000 - $249,999**
- Classic Fashion Apparel Industry Ltd. Co.
- Fernandez Foundation
- Joseph E. Robert, Jr. Charitable Trust
- J.S. Plank & D.M. Dicarlo Family Foundation
- The J. Willard and Alice S. Marriott Foundation
- Needle Craft
- Ramatex
- Fredrick Schaufeld / Swan Investors / Fred & Karen Schaufeld Family Foundation
- Whiting-Turner Contracting Company

**$50,000 - $99,999**
- Climatex
- CohnReznick LLP
- DMI / Bajaj Family Foundation / White Star Investments
- FedEx
- Fort Lincoln New Town Corporation
- G&G Outfitters
- Gilbert Family Foundation / Daniel Gilbert
- Goldman, Sachs & Co. / Bradford Shusman
- JAMIN Development
- Richard Kay
- Leonsis Foundation
- National Football League
- Pillsbury
- SAP
- United Arab Emirates

**$25,000 - $49,999**
- Aflac
- Avery Dennison Retail Branding and Information Solutions
- BGE
- The Boeing Company
- Eclat Textile Co.
- Jamm / Joy Textiles
- Jones Group International
- Li & Fung (Trading) Ltd.
- Little King Ind. Co.
- MGM National Harbor
- NCTA - The Internet & Television Association
- RedFeg
- Regina Miracle International
- Reliable Source Industrial
- SL Global
- TLB Associated Development Companies
- University of Maryland
- Verizon
- YMU Global

**$10,000 - $24,999**
- The Andrew & Julie Klingerstein Family Fund
- Asian Sourcing International
- Bret Baier
- Bank of America
- BL Sports & Media Group
- BP America
- Breakthru Beverage Group
- Brown Capital Management
- The Capital Group, LLC
- Capitol Seniors Housing
- Children’s National Health System
- Clark Construction Group, LLC
- District Photo
- Creative Artists Agency
- Crystal City Business Improvement
- DC09, LLC
- DFS Construction
- Mark Ein
- Events DC
- EverFi
- Eyeking
- Fensterheim & Bean, P.C.
- First Washington Realty
- Stephanie Fischer
- Michael Galvin
- Hamilton Insurance
- Health Policy Strategies, Inc.

- Hojeon Limited
- Ike Kligerman Barkley
- Inner City Family Services
- Insurance Marketing Center
- JPMorgan Chase and Co.
- Kaiser Permanente
- Katten Muchin Rosenman, LLP
- Kiddar Capital
- KippsDeSanto & Co.
- Lerner
- Lockton Companies
- Marathon Petroleum Corporation
- Maury, Donnelly & Parr Insurance
- Merrill Corporation
- Mid South Building Supply, Inc.
- National Foundation for Affordable Housing Solutions
- Nauticon
- NCF Interiors
- NFL Players, Inc.
- Noho Hospitality Group
- Orbital ATK
SUPPORTERS

$10,000 - $24,999 (cont)
Sumitro Pal at Morgan Stanley Wealth Management
PEPCO, an Exelon Company
Premium Distributors
PricewaterhouseCoopers
PRM Consulting, Inc.
Promax
Khaled Rabbani
Ramsey Asset Management
Redgate
Reliable Source Industrial
r-pac International Corp.
SAIC
Douglas Smith
SOS International LLC
SunTrust Bank
TeraThink Corporation
Tolson Family Foundation
Total Wine & More
Universal Builders Supply Inc.
Victory Group
Washington Capital Partners
Winmar Construction

$5,000 - $9,999
Beard & Associates
Citi Private Bank
Educational Testing Service
Fogo de Chão
Guilford by Lear
William Janes
Kathryn Gago & Associates
Scott O’Reilly
Ourisman Ford Lincoln
PNC Foundation
Michelle Powell
Proximo Spirits, Inc.
Ritz Banc Group
Daniel Spiegel
Sun Tak Industries Group
Chris Tavlarides
Textron
T-Mobile
Washington Nationals
Wells Fargo
William McComb Family Foundation

1,000 - $4,999
America Health Caritas DC
Jeff Bedell
Eric Billings
Curt Bosson
Brandy Butler
Jenn Crovato
Dentons
Michela English
Gary Evans
Wayne Evans
Glickfield Family Foundation
Kelly Gray
Alvin Gross
Hewlett-Packard Company
Richard Horton
David Humpton
Intact
JMW Strategies
Joe’s Seafood, Prime Steak & Stone Crab
Ashish Kachru
JD Kathuria
Kim Lee-Thomas
Vincent Lucas
Thomas Lyons
Guergui Mandelov
Marsh & McLennan
Timothy McCarthy
John McManus
Todd and Mimi Menenberg
Todd Naifeh
Nordstrom
Philip Omohundro
Amir Pamecha
Thomas Raffa
Clyde Robinson
Rick Schultz
Shooter Starr
Steer for Student Athletes
Stratus Security Management
Casey Stringer
Taylor Gourmet MGMT LLC / Casey Patten
Nicole Thomas
Barrett Thornhill
Washington Suite Life, LLC
Richard Wiedis
Steve Wiltse
World Bank Community Connections Fund
“Even though I’ve taught for years and years, my Joe’s Champs mentor taught me something new every time I walked into a classroom with her.”

– CYNTHIA ROBINSON-RIVERS, PRINCIPAL, VAN NESS ELEMENTARY

OUR TEAM

Staff:

Michelle Babst
Senior Director, Marketing

Keith Gordon
President & CEO

Sydney Menenberg
Program and Research Manager

Kim Stevenson
Executive Assistant

Ellett Toomey
Director of Development

Liz Warnecki
Administrative Manager

Judy Wrench
Accounting Manager
“I learned that the teacher can help spark inspiration. He/she is not the primary source for all the answers, but more of a facilitator who encourages a let’s-find-out-together approach.”

– 2017 CONFERENCE ATTENDEE