

FIGHT FOR CHILDREN WEEK

— SEPTEMBER 25-29, 2017 —

Fight For Children Creates Week Long Celebration of Early Childhood Education Awareness

Brings together residents, educators, business leaders and policy makers for Fight For Children Week September 25 – 29, 2017

Washington, DC – September 11, 2017 – To bring heightened awareness to the importance of early childhood education, Fight For Children introduces the first *Fight For Children Week* in Washington, D.C. To be held Monday, September 25 through Friday, September 29, it will feature a variety of delicious, educational and informative ways residents, educators, business leaders and policy makers can be involved. Fight For Children is the D.C.-based nonprofit whose mission is to ensure that all kids in Washington, D.C., especially those in the highest need areas, receive a quality early education and a solid foundation for future success.

- Residents can:
 - **VISIT** D.C. restaurants and a portion of their purchase will be donated to Fight For Children
 - **VOLUNTEER** at a Fight For Children school partner
 - **ENCOURAGE** their employers to relax the dress code and allow them to wear jeans to work to show their support and share the message about the importance of quality early childhood education
- Educators, business leaders and policy makers can:
 - **ATTEND** the “Engaging Children in Authentic Project-Based Learning Conference” or the new Coffee, Conversation & Controversy Series
 - **ENCOURAGE** employees to wear jeans to work and spread the message about the importance of quality early childhood education

“We know from experience that real, sustainable change is possible when our community comes together,” said Keith Gordon, president and CEO of Fight For Children. “*Fight For Children Week* provides a great platform to elevate and discuss critical issues affecting children in D.C., while harnessing the support of the public and private sectors to continue to drive that change.”

FIGHT FOR CHILDREN WEEK INCLUDES:

- **Delectable Ways to Show Support**
Fight For Children Week kicks off with special offers and promotions from restaurants in Washington, DC. Proceeds from the promotions will go directly to Fight For Children.
 - **Month of September:** \$1 from the sale of Raspberry Pie, the September Pie of The Month, at **Joe’s Seafood Prime Steak and Stone Crab** will be donated.
 - **Week of September 24- 30:** All Washington, D.C. **Taylor Gourmet** locations will donate proceeds from the sale of their cookies.
 - **Monday, September 25:** The **Dupont Circle location of Cava** will donate 10% of every sale from 6 p.m. – 10 p.m. Fight For Children must be mentioned at check-out.
 - **Wednesday, September 27:** **&pizza locations in Chinatown, Dupont Circle and Columbia Heights** will donate \$2 from the sale of every pizza sold from 6 p.m. to 8 p.m. Follow Fight For Children on [Facebook](#) and [Twitter](#) to get the digital flyer that must be shown at check-out.
 - **Thursday, September 28:** **Roti Modern Mediterranean** at 1629 K Street, NW in Washington, DC will donate 20% of the total check to Fight for Children. Must show [flyer](#) at check-out.

- more -

- **Coffee, Conversation & Controversy Series on Tuesday, September 26**

This new invitation-only breakfast series will bring business, education and policy leaders together to have a meaningful dialogue around major issues in early education – educating, raising consciousness, breaking down barriers and promoting healthy discussion around critical (and often controversial) topics impacting children in Washington, DC. The goal of the series is to identify concrete actions that can be taken by key members of the community to further improve the educational experiences and outcomes for D.C.'s youngest citizens. The series will kick-off with a focus on implicit bias, a sensitive topic for teachers, administrators and politicians.

The moderator for this event is Dr. Walter S. Gilliam Ph.D, a preeminent leader in early childhood education and policy. Dr. Gilliam is the Director of The Edward Zigler Center in Child Development and Social Policy and Associate Professor of Child Psychiatry and Psychology at the Yale University Child Study Center.

- **Wear Jeans to Work Day on Wednesday, September 27**

Companies are invited to encourage their employees to wear jeans to work and make a donation to Fight For Children while spreading the message about the importance of high quality early childhood education. There will be a special social media promotion that day for everyone who wears jeans. Anyone who takes a picture of themselves in their jeans, posts on [Facebook](#) or [Twitter](#) using the special hashtag #Jeans4Children will have the chance to win tickets to [Fight Night](#), Fight For Children's high-profile fundraising event in November.

- **“Engaging Children in Authentic Project-Based Learning” Conference on Thursday, September 28**

This day-long conference will bring together teachers and leaders from throughout the Greater Washington metropolitan area for workshops and networking. Topics to be addressed include *Quality Project-Based Learning in the Early Years*, *Children Are Citizens: Reflecting on a Year of Inquiry*, *Global Artifacts: Using Objects to Help Kids Consider Perspectives*, *Leading Their Own Learning: Early Elementary Explorations of Their Neighborhood* and *Seeing With All Our Senses*. Presenting sponsors are: Wells Fargo, Educational Testing Services, PNC, and the Andrew & Julie Klingenstein Family Fund.

- For more information, go to:

- <https://events.r20.constantcontact.com/register/eventReg?oeidk=a07eefebxf132e14941&oseq=&c=&ch>

- Where: FHI 360 Conference Center, 1825 Connecticut Ave, NW, Washington, D.C., 20009
 - There will be opportunities for the media to attend.

- **Volunteer Day at Eagle Academy, a Fight For Children school partner, on Friday, September 29 from 9 a.m. to 1 p.m.**

To sign up, please contact michelle.babst@fightforchildren.org.

A full schedule of updated activities can be found [here](#).

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ABOUT FIGHT FOR CHILDREN

The late Joseph E. Robert, Jr., created Fight For Children and Fight Night in 1990 as a way to marshal resources to help children from low-income communities in the nation's capital secure a brighter future. Since 2012, Raul Fernandez, Vice Chairman of Monumental Sports and Entertainment, has served as Chairman of Fight For Children's Board of Directors. Fight For Children programs focus on improving the quality of education for at-risk children in Washington, D.C. To date, Fight For Children has worked with 30 schools, 60 school leaders, 300 teachers and has reached more than 50,000 children between the ages of 3 to 8 years old in Wards 7 and 8. Follow them on [Facebook](#) and [Twitter](#). For more information, please visit <http://fightforchildren.org/>.

CONTACT:

Dianne Murphy, 703-927-0394, Dianne@dinamicpr.com

Danielle Tergis, 202-643-9503, Danielle@thetergisgroup.com