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FIGHT FOR CHILDREN AND UNDER ARMOUR TEAM UP FOR FIGHT NIGHT *Under Armour to Chair 2013 Fight Night Gala*

WASHINGTON – May 28, 2013 – Fight For Children, the D.C.-based not-for-profit founded by the late Joseph E. Robert, Jr., and Under Armour (NYSE:UA), the leading sports performance apparel, footwear and accessories brand, today announced their partnership for this year’s Fight Night. Under Armour will chair the 2013 Fight Night, which raises funds to ensure low-income children receive a great education and stay healthy so they can learn.

Money raised at the November 14, 2013 event will support Fight For Children’s efforts to improve the quality of K-12 and pre-school programs in Washington, D.C. For the first time, funds raised at Fight Night will also provide additional support for education and healthcare services in Baltimore, including Under Armour’s WIN Baltimore program. This community initiative sparks positive social change throughout Baltimore and its surrounding neighborhoods by fueling the social, educational and physical advancement of Baltimore’s youth who will serve as the future of the community.

“Under Armour is committed to encouraging a healthy and active lifestyle for the youth of America, especially in our backyard of the Baltimore and Washington D.C. areas,” said Stacey Ullrich, Director, Corporate Giving, Under Armour. “We are honored to be a part of Fight Night 2013 and hope that we can help bring heightened awareness and resources to this great organization and the Fight for Children.”

“We thank Under Armour for chairing this year’s Fight Night,” said Raul Fernandez, Vice Chairman of Monumental Sports & Entertainment and Chairman of Fight For Children. “This partnership will help us unite the fight to give children from D.C. to Baltimore the critical education and healthcare services they need to get a good start in life. Under Armour is a great partner, and we can’t wait for November.”

One unique program that benefits from the money raised at Fight Night is Children’s National Medical Center’s Mobile Dental Van program which brings dental health clinicians to underserved children across Washington, D.C. Fight For Children has made it possible for the Mobile Dental Van to expand its program to include patient visits for eight additional Head Start early childhood centers and six elementary school sites. This program provides children with dental health certifications necessary to enroll in kindergarten and prevents them from missing time out of the classroom due to treatable dental diseases.

“Fight For Children is making it possible for Children’s National Medical Center to expand our Mobile Dental Program to Head Start sites around the city. This funding is giving more of D.C.’s youngest and most vulnerable children access to high quality dental care and screenings so they are ready to attend school and focus on learning,” said Dr. Kurt Newman, President and CEO of Children’s National and board member of Fight For Children. “Because of the programs that Fight For Children and Fight Night support, thousands of kids have stronger starts to promising futures. I am excited to see how our partnership will grow in 2013 and beyond.”

Since 1990, Fight Night has raised tens of millions of dollars for local children’s education and healthcare services. With Under Armour in the ring this year, Fight For Children has set a goal to raise more than \$3 million at Fight Night 2013. To learn more about Fight Night, visit http://www.fightforchildren.org/Fight_Night.html.

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About Fight For Children

The late Joseph E. Robert, Jr., created Fight For Children and Fight Night in 1990 as a way to marshal resources to help low-income kids in the nation's capital secure a brighter future. Since 2012, Raul Fernandez, Vice Chairman of Monumental Sports and Entertainment, has served as Chairman of Fight For Children. Fight For Children programs focus on improving the quality of early childhood and K-12 education in DC. Fight Night brings together 2,000 heavyweights of business, government, entertainment and community service, as well as legends from the sports and boxing world, for an evening of fun, auctions, exciting entertainment and live professional boxing bouts. One of the most highly acclaimed events in Washington, Fight Night raises funds for Fight For Children and other organizations that provide education and healthcare services to low-income children in Washington, DC. Fight Night 2013 will stage at the Washington Hilton on November 14, 2013.

About Under Armour, Inc.

Under Armour® (NYSE: UA) is a leading developer, marketer, and distributor of branded performance apparel, footwear, and accessories. The Company's products are sold worldwide and worn by athletes at all levels, from youth to professional, on playing fields around the globe. The Under Armour global headquarters is in Baltimore, Maryland. For further information, please visit the Company's website at www.ua.com.

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