



Press Contact: Barbara Martin
o. 301.229.6770 | c. 301.512.5078
barbara@brandlinkdc.com
f/t: BrandLinkDC



Fight Night 2012 To Honor Its Legacy While Setting New Traditions For 2012

Washington, DC [October 18, 2012]-- [Fight For Children](#) announces that its legendary special event, Fight Night, will stage Thursday, November 1, at the Washington Hilton.

The black-tie gala known as the center of power in Washington, Fight Night brings together leaders in the business, political, philanthropic and entertainment communities—plus legends from the sports and boxing worlds including Sugar Ray Leonard, Ray “Boom Boom” Mancini, Gerry Cooney, James “Buster” Douglas, Larry Holmes and Roy Jones, Jr. to name a few—for an evening of exciting entertainment, an unparalleled auction and live professional boxing bouts.

Fight Night raises funds for Fight For Children, the independent nonprofit organization that works with parents, city leaders, and other nonprofits to ensure that all DC kids receive a great education and stay healthy so they can learn. In 2011, Fight Night raised over 2 million dollars for the cause, making it one of the highest-grossing fundraising events in Washington.

Fight For Children’s new Chairman, Raul Fernandez, also Chairman of ObjectVideo and Vice Chairman of Monumental Sports & Entertainment, has been instrumental in leading the organization towards continued greatness since the passing of its founder, Joseph E. Robert Jr., this past December. Mr. Fernandez is co-chairing Fight Night 2012 with two Fight For Children board members, Fred Schaufeld, Founder & Chairman of NEW Customer Services Companies, and Charles “Chuck” Kuhn, President of JK Moving Services. Robert’s son, Joe Robert, III, is serving as Honorary Chairman of the event.



Press Contact: Barbara Martin
o. 301.229.6770 | c. 301.512.5078
barbara@brandlinkdc.com
f/t: BrandLinkDC



www.fightforchildren.org
f/t: [fightforchildren](#) | [fightnightDC](#)

"We are thrilled that Raul Fernandez has stepped up to the plate in such a big way as we move to a new era for both Fight Night and Fight For Children," said Michela English, CEO of Fight For Children. "He, along with the other co-chairs, have injected a new level of excitement into the event that will be felt by every one of our attendees, and we're thrilled to have them heading up our event leadership in 2012."

On October 10, Mr. Fernandez, along with long-time Fight For Children supporters Chuck Kuhn, and Fred Schaufeld and United Arab Emirates Ambassador Yousef Al Otaiba, announced the launch of **Joe's Champs**, a transformative early childhood program that will ensure children in DC's highest need neighborhoods are taught by highly-effective early childhood teachers. Fight Night will feature a tribute to Robert and will raise funds to support Joe's Champs.

"My involvement with Fight Night and Fight For Children is the best way I know how to honor my friend, Joe Robert," said Mr. Fernandez. "In 2012, our guests will see an event like none other, while knowing that their efforts will help us fund causes like Joe's Champs, a \$10 million effort which will change the lives of 10,000 children over the next ten years."

Fight For Children is grateful for the generous support of its Fight Night sponsors: FedEx Corporation, The Ron Conway Family, The Leonsis Foundation, Oracle, MGM Resorts International, The Carnival Foundation, AT&T Services, Inc., The Mody Foundation, Reginald Van Lee. **Ringside supporters:** Fernandez Foundation, The Davies Foundation, Robert G. Hisaoka, Richard Kay, Microstrategy, Kimsey Foundation, Mitchell P. Rales Family Foundation, David A. Steinberg Foundation, Swan Investors, Under Armour, Washington Friends. **In kind sponsors:** Anheuser Busch Companies, BnB Tobacco, Republic National Distributing Company, RR Donnelly.

For more details about Fight Night visit www.fightnightdc.org. For more information on Fight For Children or any of its programs, visit www.fightforchildren.org.

About Fight For Children

The late Joseph E. Robert, Jr., created Fight For Children and Fight Night in 1990 as a way to marshal resources to help low-income kids in the nation's capital secure a brighter future. Fight For Children programs focus on improving the quality of early childhood and K-12 education in DC. One of the most highly acclaimed events in Washington, Fight Night, the signature event of Fight For Children, raises funds that provide education and healthcare services to low-income children in Washington, DC. Fight Night has raised more than \$32 million to date.