



FOR IMMEDIATE RELEASE

FIGHT FOR CHILDREN NAMES THREE NEW MEMBERS TO ITS BOARD OF DIRECTORS

Washington, DC [April 20, 2009] – [Fight For Children](#), an independent non-profit organization committed to improving education in DC schools, today announced that it has elected three new members to its Board of Directors. Fredrick D. Schaufeld, James Abdo and Joseph E. Robert III were elected to two-year terms as directors.

“Fight For Children’s mission is to provide low-income children in Washington DC with a good education and access to quality healthcare,” commented Joseph E. Robert, Chairman of Fight For Children. “Our board brings together local leaders in business, education and healthcare to help guide our programs and create new channels for support to achieve our mission. Fred, Jim and Joe are passionate about improving the lives of local children and we are thrilled to have them on our board.”

Mr. Schaufeld has been involved with Fight for Children for a number of years, most recently serving as Chairman for the organization’s signature gala fundraising event, Fight Night that was held in November. He was also Co-Chairman of Fight Night in 2006 and 2007. Mr. Schaufeld founded his company, NEW, with a \$79 investment and today, NEW Asurion is the world’s largest provider of consumer product protection services with over 11,000 employees, hundreds of millions of consumers and a market capitalization in the billions. The company has received numerous awards from organizations such as Inc. Magazine and JD Power.

In 1987, Mr. Schaufeld co-founded the Service Contract Industry Council (SCIC), the national trade association for the service contract industry. Since 2006, Mr. Schaufeld has been Managing Director of SWaN Investors, Inc., a private equity firm managing over \$200 million in assets. He also serves on the boards of Pertuity, Inc., Inc and BioWarn LLC. In addition, he currently serves as Chairman of the Board of Trustees of Loudoun Country Day School.

Mr. Abdo is the president and CEO of Abdo Development, a District of Columbia development and construction company that specializes in luxury residential and retail development.

Incorporated in 1996, Abdo Development concentrates its development in and immediately around the urban core of Washington, DC. Mr. Abdo serves on numerous boards, including the DC Preservation League, DC Building Industry Association and Arena Stage. In 2004, Mr. Abdo was appointed to the Washington Convention Center Authority Board where he chairs the Development Committee. He was also appointed to a two-year term on Fannie Mae's National Housing Advisory Council.

Abdo Development won the DC Mayor's Award for Excellence in Historic Preservation in 2004. Mr. Abdo was honored with the 2007 CEO of the Year Award from SmartCEO Magazine. He was also named a finalist for the 2007 Ernst and Young Entrepreneur of the Year Award.

Mr. Robert is the son of Fight for Children's founder Joseph E. Robert, Jr. He has served as a Sergeant in the United States Marine Corps and recently served a tour of duty in Iraq. He is currently a student at American University in Washington, DC. As a Reconnaissance Marine (the Special Operations Capable force of United States Marine Corps), Mr. Robert has advanced training in leadership, communication, and combat life saving skills.

Mr. Robert served as an Assistant Team leader within his unit with responsibility for maintaining overall accountability of all team members. He also served as a navigator and radio operator. He was a Chief Instructor within the Marine Corps, with responsibility for developing training schedules, rules, and regulations for up to 70 students. Mr. Robert has received numerous awards from the military, including a Certification of Commendation, Good Conduct Medal, National Defense Medal, and a Global War on Terror Service Medal

"The support of our board members is crucial to the success of Fight For Children," said Michela English, President and CEO of Fight For Children. "Fred, Jim and Joe bring an array of experience and talent to our very active and energetic Board. We are deeply grateful for the opportunity to tap their expertise to help ensure that Fight For Children continues to thrive."

Fight For Children, founded in 1990 by business and civic leader Joseph E. Robert, Jr., is a 501(c)(3) organization committed to providing all children in the District of Columbia the tools they need to grow, learn, and succeed. Fight For Children has raised almost \$80 million in private contributions, investing these resources to create education, leadership and health care programs, as well as providing direct support to over 150 youth-serving organizations in the greater DC area.

For more information on Fight For Children or any of its programs, visit www.fightforchildren.org.

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